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Introducing intelligent commerce

Planet Trade:
The trade convention
for merchants, financial
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June 25 - 26, 2019
Kongresshalle am Zoo | Leipzig



Introducing intelligent commerce

Artificial intelligence has great potential and will affect the future of commerce significantly. Self-learning algorithms can increase conversion and revenue, optimize processes and prevent fraud.

At Planet Trade, you will learn what AI can already do in commerce today, what it will be able to do in the future, and how you and your customers can benefit from it.

Also exciting: digital transformation in commerce, market analysis and payment trends – Planet Trade is the world of commerce in two days.



- ▶ Keynote speaker Kai Gondlach, senior researcher at 2b AHEAD ThinkTank, will offer fascinating insights into intelligent commerce in his presentation “How is artificial intelligence changing our future?”.
- ▶ Talks, case studies, workshops, and discussions
- ▶ New contacts and networking
- ▶ An exclusive evening event in the Da Capo event hall with reception in the classic car museum

Register now. We look forward to seeing you!

- ▶ For more information visit www.planet-trade.com